



The 22nd General Congress of the International

Comparative Literature Association | Macau, China, Jul 29-Aug 2, 2019

Sponsorship Opportunities

About ICLA 2019

Topic

Founded in 1955, the International Comparative Literature Association (ICLA) offers a home to all comparatists in the world and encourages exchange and cooperation among comparatists, both individually and through the collaboration of various national comparative literature associations. To that end the Association promotes literary studies beyond linguistic boundaries and national literary traditions, between cultures and world regions, among disciplines and theoretical orientations, and across genres, historical periods, and media. Its broad view of comparative research extends to the study of sites of difference such as race, gender, sexuality, class, ethnicity, and religion in both texts and daily life. The Association aims to be inclusive and is open to anyone with an academic interest in comparative literature, including writers and artists. It welcomes the participation of graduate students and early-career scholars. The Association organizes a world congress every three years. It also oversees and supports research committees that reflect the membership's current interests and meet more regularly to pursue agenda leading to publications in journals and books. The Association's annual journal *Recherche littéraire / Literary Research* contains extensive studies in the field.

Program

ICLA 2019 will contain a strong and exciting program, tentatively including:

- **7 Keynotes (internationally renowned experts in the field)**
- **400 Paper Sessions**
- **50-80 Group Sessions**
- **Social programs including reception, banquet and excursion**



- Industrial/publisher Exhibitions

We believe that the leading forum will provide you the state-of-the-art progress on data mining and knowledge discovery.

Who will attend?

The conference will host researchers, academicians, writers and artists from all over the world gathering to present important findings and new trends and challenges in all fields of comparative literature. The ICLA 2019 Conference is expected to attract more than 1000-1500 delegates from all over the world.:

- Researchers and academic developers from institutions over the world
- Senior executives from academia, governments and industries
- Decision makers and policy advisers from leading organizations in Macau
- Postgraduate students involved in leading-edge research fields of comparative literature
- Members of professional associations

- For the details of ICLA2019 please visit <https://icla2019.medmeeting.org/en>

ICLA 2019 Sponsorship Details

ICLA2019 offers several kinds of sponsorship opportunities for sponsoring organizations.

Sponsors of ICLA gain visibility for their companies and products, demonstrate their support to discussing important issues in Comparative Literature and literary studies in general, and contribute to the success of the conference. Following levels of sponsorship are available (**all GST inclusive**):

- **Platinum Sponsorship:** \$10,000 USD
- **Gold Sponsorship:** \$8,000 USD
- **Silver Sponsorship:** \$5,000 USD
- **Bronze Sponsorship:** \$3,000 USD

- **Conference Co-organizer:** \$8,000 USD
- **Name Badge Lanyard:** \$5,000 USD
- **Student Travel Award:** \$3,000 USD

Sponsorship Benefits



Sponsors will have the opportunity to reach over **1000** Comparative Literature and literary studies experts including top-class researchers and industry practitioners from all over the world. In return for your sponsorship, a sponsor at any level will be listed in the conference Program Booklet under different sponsorship levels, and on the conference web site, with an active link to the sponsor's company Home Page. Moreover, sponsors can have a standing flyer displayed at the conference main hall to promote your organization or your products. Conference participants will provide your organization with an opportunity to network with leaders, educators, researchers, government officials and other stakeholders including PhD and research students and members of professional bodies.

Depending on the level of sponsorship, a sponsor will receive the following additional benefits:

Platinum Sponsorship: \$10,000 USD

- Acknowledgement as Platinum Sponsor through URL linked corporate logo on ICLA2019 website
- Acknowledgement as Platinum Sponsor through corporate logo in ICLA2019 Conference Program
- Acknowledgement as Platinum Sponsor through corporate logo on ICLA2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Three complimentary full registrations
- One prime location 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

Gold Sponsorship: \$8,000 USD

- Acknowledgement as Gold Sponsor through URL linked corporate logo on ICLA2019 website
- Acknowledgement as Gold Sponsor through corporate logo in ICLA2019 Conference Program
- Acknowledgement as Gold Sponsor through corporate logo on ICLA2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Two complimentary full registrations



- One 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

Silver Sponsorship: \$5,000 USD

- Acknowledgement as Silver Sponsor through URL linked corporate logo on ICLA2019 website
- Acknowledgement as Silver Sponsor through corporate logo in ICLA2019 Conference Program
- Acknowledgement as Silver Sponsor through corporate logo in ICLA2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- One complimentary full registration

Bronze Sponsorship: \$3,000 USD

- Acknowledgement as Bronze Sponsor through URL linked corporate logo on ICLA2019 website
- Acknowledgement as Bronze Sponsor through corporate logo in ICLA2019 Conference Program
- Acknowledgement as Bronze Sponsor through corporate logo in ICLA2019 Conference signage
- One complimentary ticket to the conference banquet

Conference co-organizer: \$8,000 USD

- Corporate Logo on signage at the conference promotional materials
- Opportunity to place one company provided free standing pull up banner next to the registration counter
- Acknowledgement through URL linked corporate logo on ICLA2019 website
- Acknowledgement through corporate logo in ICLA2019 Conference Program
- Acknowledgement through corporate logo in ICLA2019 Conference signage

Name Badge and Lanyard (exclusive opportunity): \$5,000 USD

Every registered delegate will receive an official Conference name badge and lanyard upon registration.



Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Company Logo on name badge (size and placement of logo will be at the discretion of the Conference Organizing Committee)
- Logo on lanyard (size and placement of logo will be at the discretion of the Conference Organizing Committee)
- Acknowledgement through URL linked corporate logo on ICLA2019 website
- Acknowledgement through corporate logo in ICLA2019 Conference Program
- Acknowledgement through corporate logo in ICLA2019 Conference signage
- Opportunity to include a Welcome Letter to your delegate(s) in their registration pack

Student Travel Award: \$3,000 USD

Attending academic conference is an extremely important component of research students, your sponsorship will be directly used to provide travel support to students who might not have the financial mean to attend the conference. Student Travel Award will be selected based on the quality of paper rated by from the rigorous technical reviewing process. Your benefit includes:

- Acknowledgement as Student Travel Award Sponsor through URL linked corporate logo on ICLA2019 website
- Acknowledgement as Student Travel Award Sponsor through corporate logo in ICLA2019 Conference Program
- Acknowledgement as Student Travel Award Sponsor through corporate logo on ICLA2019 Conference signage
- One complimentary ticket to the conference banquet

Exhibition Table Top Display: \$1,000 USD

The exhibition will be a major component of the Conference with the Conference Program designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, Conference sponsors and exhibitors.

- One table space for exhibition with two chairs
- Acknowledgement through URL linked corporate logo on ICLA2019 website



- Acknowledgement through corporate logo in ICLA2019 Conference Program
- Acknowledgement through corporate logo in ICLA2019 Conference signage

Contact

Andrew Jiang

Conference Director

Macau Expo Group Limited

Avenida do Dr.Rodrigo Rodrigues, No.223-225,Nam Kwong 13K

Tel: +853 2871 5616

Fax: +853 2871 5606

Email : icla2019macau@gmail.com