**MAG Scholar Conference Paper Template**

**(Times New Roman 16 points, bold, centered)**

***First Author1, Second Author2 and Third Author3***

***1Affiliation***

***2Affiliation***

***3Affiliation***

***(Times New Roman 12 points, bold, centered, Italics)***

**Abstract (Times New Roman 12 points, bold, centered)**

Here are the formatting guidelines for the Proceedings of the MAG Scholar Conference. You should use the following guidelines for the preparation of your manuscript. Papers not meeting these requirements may not be accepted and appear in the Proceedings. Please make sure to have your manuscript written in grammatically correct English and free of all spelling and typing errors. This MS-Word document can be used as a template. (Times New Roman 12 points)

***Keywords****:* Marketing; Leadership; Management; … (Times New Roman 12 points)

**1. Introduction (Times New Roman 12 points, bold)**

The proceedings are the records of the conference. We hope to give these conference by-products a single, high-quality appearance. To do this, we ask that authors follow some simple guidelines. In essence, we ask you to make your paper look exactly like this document. The easiest way to do this is simply to download a template from conference website, and replace the content with your own material.

**2. Typeset Text**

**2.1 Normal or Body Text (Times New Roman 12 points, bold)**

Please use a 12-point Times Roman font. The goal is to have a 9-point text, as you see here. Please use sans-serif or non-proportional fonts only for special purposes, such as distinguishing source code text. If Times Roman is not available, try the font named Computer Modern Roman. On a Macintosh, use the font named Times. Right margins should be justified, not ragged.

**2.2 Page Numbering, Headers and Footers**

Do not include headers, footers or page numbers in your submission. These will be added when the publications are assembled.

**2.3 Tables and Figures**

Table 1. Table captions should be placed above the table

|  |  |  |  |
| --- | --- | --- | --- |
| Graphics | Top | In-between | Bottom |
| Tables | End | Last | First |
| Figures | Good | Similar | Very well |

Figure 1. Insert caption to place caption below figure



**3. Acknowledgments**

Our thanks to individuals and organizations.

**References (Times New Roman 12 points, bold, centered)**

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**Appendix (Times New Roman 12 points, bold, centered)**