



APAAACI 30th ANNIVERSARY

2019 APAAACI INTERNATIONAL CONFERENCE

2019 CSA ANNUAL SCIENTIFIC MEETING

Memorable history, Glorious present, and Splendid future: Current to emerging therapies for better patient care.

INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS



5-7 SEPTEMBER, 2019
CHINA NATIONAL CONGRESS CENTER
BEIJING, CHINA

www.apaaaci2019.com





TABLE OF CONTENTS

WELCOME MESSAGE FROM APAAACI	02
WELCOME MESSAGE FROM CSA	03
COMMITTEES	04
CONGRESS INFORMATION	05
SPONSORSHIP LEVELS, BENEFITS AND PACKAGES	06
SPONSORSHIP PACKAGES	07
INDUSTRY SPONSORED SESSION	08
ADDITIONAL SPONSORSHIP OPPORTUNITIES	09
ADVERTISING OPPORTUNITIES.....	13
EXHIBITION.....	14



WELCOME MESSAGE FROM APAAACI

Dear Friends and Colleagues,

Allergic diseases and asthma are a growing health problem worldwide with a marked socioeconomic impact. With the rapid environmental and life style changes, and the rapidly growing economies the Asia-Pacific region faces a major brunt of the burden of allergic diseases. Parallel to this are the advances in scientific evidence, epidemiological and epigenetic characteristic of the region.

The Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI) was established in Bali in 1989. APAAACI will be celebrating its 30th year Anniversary in 2019. In the light of this, from 5-7 September 2019, The Chinese Society of Allergy (CSA) will host the APAAACI 2019 International Conference in Beijing, China jointly with the annual CSA congress. Remembering our predecessors, and motivating the future generation is key to this international congress. The theme of the Congress is "Memorable history, Glorious present, and Splendid future: Current to emerging therapies for better patient care."

The Joint Congress will be a milestone in the history of Allergy in AP. The scientific program will be a well-woven combination of the most recent advances and practical clinical aspects in allergy asthma and clinical immunology targeting both clinicians and researchers across specialties working in this space. With key international, regional and national leaders this will be a strikingly unique platform for leaders, colleagues and juniors working in the field to have the best scientific exchange and future collaborations. The congress will also have specific aspects of the History of APAAACI, its past leadership and future directions.

On behalf of the APAAACI and CSA boards we call upon all member societies of APAAACI , colleagues from within and outside the region and relevant companies to attend this scientifically state-of-the-art Congress for a unforgettable experience in the beautiful historical city of Beijing.



*Ruby Pawankar, MD, PhD
President, APAAACI
Co-Chair
APAAACI 2019 Joint CSA 2019*



*Luo Zhang, MD, PhD
Immediate Past President, CSA
Co-Chair
APAAACI 2019 Joint CSA 2019*



WELCOME MESSAGE FROM CSA

Dear colleagues,

On behalf of the local organizing committee, Chinese Society of Allergy(CSA) and Beijing Society of Allergy, we would like to welcome all of you from home and abroad to attend the APAAACI2019 and CSA2019 joint meeting in Beijing.

September, so-called goldenautumn is the best season in Beijing. Beijing is one of the seven ancient capitals in China. It was built over 3000 years ago and developed to a capital city 1000 years ago. It has the largest number of world heritage sites in the world, and many scenic spots, historic sites, comprehensive and theme museums. It is a city combining history with modernity, and where the East meets West.

We hope that the participants from all over the world will have a chance to appreciate Beijing's historic sites, beautiful scenery and delicious food, while enjoying the academic feast presented by this congress.

Wish the congress a big success. Wish you a pleasant and healthy stay in Beijing.



Lianglu Wang
President, Chinese Society of Allergy
Co-Chair, LOC
APAAACI 2019 Joint CSA 2019



Xueyan Wang
Vice President, Chinese Society of Allergy
President, Beijing Society of Allergy
Co-Chair, LOC
APAAACI 2019 Joint CSA 2019



COMMITTEES

ORGANIZING COMMITTEE

Ruby Pawankar - *Chair*
Luo Zhang - *Chair*
Jiu-Yao Wang
Takao Fujisawa
Frank Thien
Amir Latiff
Yoon Seok Chang
Lianglu Wang
Lei Cheng

LOCAL ORGANIZING COMMITTEE

Jia Yin - *Honorary Chair*
Luo Zhang - *Honorary Chair*
Lianglu Wang - *Chair*
Xueyan Wang - *Chair*
Lei Cheng - *Vice Chair*
Jing Zhao - *Vice Chair*
Yinshi Guo - *Vice Chair*
Yuxiang Zhi - *Vice Chair*
Baoxi Wang - *Vice Chair*
Shaoheng He - *Vice Chair*
Yixiao Bao
Jintuan Gao
Ping Jiang
He Lai
Dongqin Li
Tianying Li
Wei Li
Xiaoping Lin
Chuntao Liu
Yun Liu
Zheng Liu
Li Shi
Zezhang Tao
Qingyu Wei
Hua Xie
Huanping Zhang

SCIENTIFIC COMMITTEE

Jiu-Yao Wang - *Chair*
Luo Zhang - *Chair*
Ruby Pawankar
Lei Cheng
Takao Fujisawa
Ho Joo Yoon
Gary Wong
Bernard Thong
Mimi Tang

APAAACI BOARD

Ruby Pawankar - *President*
Jiu-Yao Wang - *President Elect*
Takao Fujisawa - *1st Vice President*
Amir Ha Latiff - *2nd Vice President*
Yoon-Seok Chang - *Secretary-General*
Luo Zhang - *Treasurer*
Frank Thien - *Immediate Past President*
Wasu Kamchaisatian
TF Leung
Iris Rengannis
Bernard Thong
Ho Joo Yoon





CONGRESS INFORMATION

DATE

5-7 September 2019

CITY / COUNTRY

Beijing, China

VENUE

China National Convention Center
Address: 7 Tianchen Donglu, Chaoyang District,
Beijing

PARTICIPANTS

2,000 participants are expected

CONGRESS SECRETARIAT

Chinese Medical Association
42 Dongsixidajie, Beijing, 100710, China
Tel: +86 10 85158148
Fax: +86 10 65123754
Email: apaaaci2019@163.com

LANGUAGE

The official language of the Congress is English. All abstract submissions and presentations must be submitted in English.

LIABILITY AND PERSONAL INSURANCE

The Congress Secretariat and Organizers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Congress. We recommend that all participants take out personal travel and health insurance for the trip.

DEADLINE OF APPLICATION

June 10, 2019





SPONSORSHIP LEVELS, BENEFITS AND PACKAGES

We appreciate the kind support of the industry which is crucial for the success of the Congress. Industry support will be appropriately acknowledged and the recognition linked to the level of Sponsorship.

Support levels will be allocated as follows:

SUPPORT LEVELS*	MINIMUM CONTRIBUTION
Diamond Sponsor	USD 50,000
Platinum Sponsor	USD 40,000
Gold Sponsor	USD 30,000
Silver Sponsor	USD 20,000
Bronze Sponsor	USD 10,000

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Priority** to select Sponsored Symposium slot	1 st	2 nd	3 rd	4 th	5 th
Priority** to select Exhibition location	1 st	2 nd	3 rd	4 th	5 th
Congress Bag Insert (A4)	1 piece	1 piece	1 piece	-	-
Sponsor's logo with hyperlink on Congress website	√	√	√	√	√
Acknowledgement and company profile (100-word) in the Program Book	√	√	√	√	√
Acknowledgement on the Sponsors' Board onsite	√	√	√	√	√

*Sponsors will also be given a sponsorship level status based on the total amount of sponsorship. The total contribution will comprise of items such as industry sponsored sessions, advertisements and exhibition space.

**Priority of choice is valid until 1 April 2019 after which allocations will be made on a "first come, first served" basis.



SPONSORSHIP PACKAGES

ITEMS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Industry Sponsored Lunch Symposium	Plenary symposium	Parallel symposium	Parallel symposium	-	-
Exhibition (space only)	36 sqm	36 sqm	18 sqm	27 sqm	18 sqm
Congress Registration	10	10	10	5	2
Exhibitor Badge	10	8	8	6	4
Full Page Color Advertisement inside Program book	1 page	1 page	1 page	1 page	-
Sponsor's logo with hyperlink on Congress website	√	√	√	√	-
Acknowledgement and company profile (100-word) in the Program Book	√	√	√	√	√
Acknowledgement on the Sponsors' Board onsite	√	√	√	√	√



INDUSTRY SPONSORED SESSION

PLENARY INDUSTRY SYMPOSIUM (15 minutes)

USD 23,000

PARALLEL INDUSTRY SATELLITE SYMPOSIUM (30 minutes)

USD 12,300-18,000

*Not inclusive of catering costs

Opportunity to organize an official Industry Sponsored Session.

(Program subject to the approval of the Congress Organizing and Scientific Program Committee)

- Include of hall rental, standard audio/visual equipment, display table, access to Speakers Ready Room
- The Industry Sponsored Session title, schedule and program will be displayed at the entrance of the hall
- Industry Sponsored Session Programs will be included in the Program book (subject to receipt by publishing deadline).
- Industry Sponsored Session will be clearly indicated in the meeting timetable / program as: "Industry Sponsored Session"
- Acknowledgement in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and on the Congress website with hyperlink to Sponsor's homepage
- Industry Sponsored Session cost is not inclusive of speaker related expenses. Industry to take care of speaker's registration, accommodation and travel expenses.
- The cost of parallel industry symposium varies according to different timeslots.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRE-CONGRESS WORKSHOP

USD 10,000

Companies may organize Pre-Congress Workshop. Pre-congress workshop will be included in the congress final program. The price is not inclusive of hall rental, standard audio/visual equipment, and etc. The pre-congress workshop will be included in the program.

CONGRESS LANYARDS AND BADGES (EXCLUSIVE SUPPORT)

USD 10,000

The Congress lanyard and badges will be produced by the organizing committee. Sponsor's advertisement will be printed on the back of the badges and sponsor's logo will be printed on the lanyards.

- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

ABSTRACTS ON USB (EXCLUSIVE SUPPORT)

USD 4,600

The USB will contain the entire scientific program inclusive of all the abstracts. Each participant will receive a voucher for the USB. The USB will be distributed to all participants from the Sponsor's exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the Exchange Voucher
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

POSTER AREA (EXCLUSIVE SUPPORT)

USD 4,600

Poster panels will be put up on display for the poster sessions throughout the duration of the Congress.

- Sponsor will be recognized with a signage at the Poster area with "Supported by..." and a company logo only.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.



CONGRESS BAGS (EXCLUSIVE SUPPORT)

USD 4,600

Sponsor will produce and provide the bags, which will be branded with the Congress branding and logo.

- Sponsor will be recognized on the bag with “Supported by...” and a company logo.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors’ Board on-site and the Congress website with a hyperlink to Sponsor’s homepage.

The bags will have to be approved by the Congress Organizing Committee. Sponsor can also provide funding instead of producing the bags, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

E-POSTER AREA (EXCLUSIVE SUPPORT)

USD 4,600

E-posters are an electronic version of the traditional paper posters and are shown at dedicated digital stations at the Congress. E-posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The e-poster terminals located in prime, high traffic locations will allow attendees to access the electronic presentations easily and conveniently.

- Sponsor will be recognized with a signage in the Poster area with “Supported by...” and a company logo only.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors’ Board on-site and the Congress website with a hyperlink to Sponsor’s homepage.





CHARGING STATION (EXCLUSIVE SUPPORT)

USD 4,600

Attendees can charge their devices like mobile phone, laptop or other devices when they are in the Exhibition Hall.

- Opportunity to display company logo on the signage
- Opportunity to provide carpet for branding
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

COFFEE BREAK (PER DAY)

USD 4,600

The Sponsor will be entitled to 2 supported coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a "first come, first served" basis

- Opportunity to display company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing the company's logo for use during the coffee break
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

SPEAKERS' READY ROOM (EXCLUSIVE SUPPORT)

USD 4,600

This room will be specially reserved for and used by the speakers and will be equipped with computers.

- Sponsor's logo on the room signage
- Sponsor's logo will be displayed as the desktop background of the computers in the room.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

NOTEPADS AND PENS

USD 4,600

The Sponsor will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizing Committee. This item must be approved by the Congress Secretariat as well as the Congress's Organizing Committee prior to the production. Otherwise, the Organizer will have the right to produce these items and charges will be covered by the Sponsor. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Sponsor's logo and name on notepads and pens
- Inclusion in the Congress Bag
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.



HOSPITALITY SUITES / MEETING ROOMS

Price Upon Request

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The Sponsor will be able to host and entertain its guests throughout the Congress. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

WELCOME RECEPTION (EXCLUSIVE SUPPORT)

Price upon request

Sponsor will have the promotional opportunity through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Sponsor's logo will be displayed prominently on the Welcome Reception signage.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

CONGRESS DINNER

Price upon request

Sponsor will have the promotional opportunity through a networking dinner. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Sponsor's logo will be displayed prominently at the Congress Dinner signage.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.



ADVERTISING OPPORTUNITIES

TYPE	BACK PAGE	INSIDE BACK	INSIDE FRONT	INSIDE PAGE
Program Book	USD 5,000	USD 4,000	USD 4,000	USD 3,000
Mini Program	USD 5,000			

BAG INSERT (1 piece, A4-size)

USD 2,000

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the Congress bags. Insert to be provided by the Sponsor. The Organizing Committee reserves the right to approve the contents and format of the A4-size leaflet. It should be in English and the quantity will be advised by the Organizer.



EXHIBITION

The exhibition will be held at China National Convention Center. The floor plan has been designed to maximize Exhibitors' exposure to the participants.

SPACE ONLY RENTAL (9 sqm)

The price for space only rental is USD 5,000. This includes:

- ✓ Exhibitors' badges (2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ 100-word company/product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors

SHELL SCHEME RENTAL (9 sqm)

The price for shell scheme rental is USD 5,000. This includes:

- ✓ Exhibitors' badges
(2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ Shell scheme frame, basic lighting
- ✓ Fascia panel with standard lettering
- ✓ 2 chairs, 1 information counter, 1 rubbish bin
- ✓ Single power socket
- ✓ 100-word company / product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors



ADDITIONAL BENEFITS:

When you exhibit, your company will receive the following additional benefits:

- Listing and profile in the Industry Support and Exhibition section of the Program book
- Company name or company logo on Exhibition signage on-site

**Please note: Space only/shell scheme rental does not include any electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after.

Any additional exhibitors will be charged an exhibitor registration fee (USD 150). Companies can purchase a maximum number of exhibitor registrations as follows:

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual



EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SPACE / SYMPOSIUM ALLOCATION

All the sponsored items are selected based on the total amount of sponsorship. The total contribution will comprise of items such as industry sponsored sessions, advertisements and exhibition space. For the same contribution, allocation will be made on a "first come, first served" basis. The date is when the application forms with payment are received.

TERMS OF PAYMENT

All payment must be made according to the contact.

Should the Sponsor fail to complete payments prior to the commencement of the congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

PAYMENT METHODS

Bank Transfer.

Please make bank transfer to:

Beneficiary's Banker's Name:

Industrial and Commercial Bank of China, Beijing Municipal Branch, Beijing, PRC, Dongsu sub-branch

No.188 Chaonei St. Dongcheng, Beijing, China

Swift Code: ICBKCNBJBJM

Account Name: Chinese Medical Association

Account Number: 0200004109014455170

Payment Method: Wire transfer

102100000415

Please note that bank charges are the responsibility of the payer. Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CANCELLATION OR MODIFICATION POLICY:

Cancellation or modification of items must be made in writing to the secretariat, apaaaci2019@163.com.

The Organizers shall retain:

- ✓ 10% of the agreed package amount if the cancellation/ reduction is made on or before 1 May 2019, inclusive
- ✓ 50% of the agreed package amount if the cancellation/ reduction is made between 2 May 2019 and 1 August, inclusive
- ✓ 100% of the agreed package amount if the cancellation/ reduction is made after 1 August 2019



CONGRESS SECRETARIAT

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