

Dear Ladies and gentlemen, distinguished guests,

For the grand opening ceremony of the 1<sup>st</sup> Asian Hospital Innovation and Development Forum, please allow me to extend a warm welcome to all of our guests on behalf of the Zhongshan Hospital.

With a long history dating back to 1937, the Zhongshan Hospital is one of the earliest large-scale comprehensive hospitals created and managed by the Chinese. It is named after Mr. Sun Zhongshan, a pioneer of China's social revolution in recent history. After 81 years of trials and tribulation, the hospital has established an extensive and comprehensive coverage of medical departments with a time-tested excellence for diagnosis and treatment of heart, liver, kidney and lung diseases. Each year, more than 4 million outpatients came to Zhongshan while 160,000+ inpatients leave in a good health with more than 110,000 surgical operations done in the hospital: all of these figures stand at the top across the globe.

Zhongshan Hospital strives to play an outstanding role in transforming Shanghai into the Asian Medical Center City.

Under the guidance of the Shanghai Municipal Health Commission and with the cooperation from the International Health Exchange and Cooperation Center of the National Health Commission, we successfully managed to host this Asia Medical Week as a platform for international exchange and cooperation in the medical industry. Such an innovatively established platform can exert strong influence and bring great opportunities for us. This event will show the best of the healthcare industry in the Yangtze River Delta to guests from Asia and the world beyond. Here, we offer our colleagues with the most updated information on medical management and academic research. We also look forward to deepening our friendship with partners from all over the world for more exchanges and broader cooperation. Last but not least, the conference serves as a bridge, connecting the academic community and healthcare enterprises for a coordinated and integrated model of medical research and production.



**Jia FAN**  
Academician of Chinese Academy of Sciences (CAS)  
President of Zhongshan Hospital, Fudan University



In order to take the initiative in introducing international expertise at hospital management, levels promoting the construction and development of hospital management, and building a platform for international exchanges and cooperation, the International Health Exchange and Cooperation Center of the National Health Commission and Zhongshan Hospital of Fudan University have jointly hosted the 1st Asian Hospital Innovation and Development Forum on November 17<sup>th</sup> - 18<sup>th</sup>, 2019.

The forum welcomed managers of world-renowned hospitals and experts in related disciplines to have in-depth discussions on topics of quality management, team building, performance system, humanistic care, doctor-patient relationship and medical services, which are all of great importance to managers of hospitals.

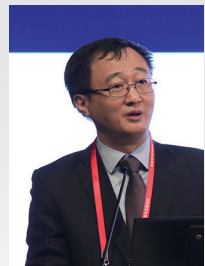


\* presidents, vice-presidents or CEOs of overseas hospitals



Innovation | Cooperation | Development

## Main Forum: Medical Brand Construction in the New Era



### “Medical Industry and Public Health in Shanghai”

**Jinglei WU**

Director of Shanghai Health and Family Planning Commission

Any Asian city that aspires to be a leader in the medical industry must have first-class medical science, top-notch medical talents, excellent medical service systems and leadership in international medical cooperation with developed and developing countries alike.



### “JHI: Our Commitment to Patients”

**Charles WIENER**

Vice President of Academic Affairs  
Vice President of Asian Affairs at Johns Hopkins Medical International (JHI)

At Johns Hopkins Hospital, AI and Big Data are used to analyze genetic and environmental factors so as to guarantee the safety of our patients and give them a better experience at JHI.

## Sub Forum 1: Scientific Research Innovation and Translational Medicine



### “For Development and Success: Integrating Clinical Research into Institutional Mission”

**Adrian Sandra DOBS**

Professor of Oncology and Director of Clinical Research of Johns Hopkins Hospital

Translation Medicine follows a very fixed procedure that includes four steps: a) academic discovery and research, b) preliminary experiment on human beings, c) efficacy testing and d) clinical application.



### “New Cancer Biomarkers and Potential Therapeutic Targets”

**Sofia Mubarika**

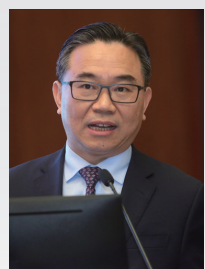
Member of the Indonesian Academy of Sciences and Professor of Molecular Biology

**Yati Soenarto**

Professor of Pediatrics (Gastroenterology), Faculty of Medicine Universitas Gadjah Mada

The miRNA is indeed a good biomarker for targeted and customized treatment of cancer and other diseases.

## Sub Forum 2: Construction of Smart Hospitals



### “Age of the Internet: Smart Medical Service in Large Public Hospitals”

**Weilin Wang**

Director of the First Affiliated Hospital, School of Medicine at Zhejiang University

We put our hospital on the Internet with online platforms such as the Nursing Class, Visual/Audio Archive, Pathology Library and Center of Chronic Diseases. Besides, efforts are being made for establishing remote diagnosis with 20 plus US and European medical centers.



### “How AI Will Influence Healthcare in the Coming Decade”

Professor **Bradley J. Erickson**

Vice Chair of the Mayo Clinic Research Committee  
Vice Chair of the Department of Radiology Research  
Chair of the American Board of Imaging Informatics

AI has brought about subversive changes in some aspects of clinical diagnosis such as nursing, radiation reading and pathological analysis while there are many more prospects for future application.

## Bringing About New Insights and Opportunities for Cooperation through International Dialogue

In response to regional characteristics special requirements, and demand, five closed-door seminars were held in the hotel conference room on the morning of Nov. 18th. The foreign guests and Chinese hosts joined in closed dialogues to exchange ideas, brainstorm and laid the foundation for further cooperation.

### GROUP ONE

Shanghai Province of China | the Middle East | South Asia

### “Exchange and Cooperation in the Asia-Pacific Region”

**Mahmoud HABIB**

COO of Al-Dar Hospital, Saudi Arabia

It gives me great pleasure to participate in this academic forum. The doctors attending the meeting are truly accomplished. We look forward to more cooperation and exchange with our doctors in Saudi Arabia.

**Gu Jianying**

Deputy Dean of Zhongshan Hospital

China wants to take the lead regarding medical affairs in Asia. We sincerely hope to have broader exchanges with countries along the Belt and Road Initiative, especially through distance education and multidisciplinary cooperation

### GROUP TWO

Zhejiang Province of China | Indonesia

### “Establishing a First-Class Medical Community in the Asia-Pacific Region”

**Prof./Dr. Ova Emilia, SP. OG(K), M.Med.Ed, Ph.D.**

Dean of Faculty of Medicine, Public Health & Nursing, Gadjah Mada University

My view on the Forum is very positive: good and very inspiring where university, hospital and also government or private sectors can work together to make a real innovative outcome

### GROUP THREE

Shandong Province of China | India

### “Health Innovation and Management”

Hospital introduction and cooperation possibilities:

Jinan Central Hospital  
M.S. Ramaiah Hospital  
Zibo Central Hospital  
Saideep Healthcare  
SKS Hospital

### GROUP FOUR

Hebei Province of China | the Philippines | Thailand | Vietnam:

### “New Ideas in Health Development”

**Dr. Jose Juliano**

President of Calamba Medical Center, the Philippines

Although being held for the first time, this forum is already very effective. The doctors' circle in the Philippines has already engaged in talks on this platform and we hope that more doctors will join in such exchanges and cooperation.

### GROUP FIVE

### “Medical and Humanistic Care in the Internet Era”

**Vance Edward Green**

VP of Operations, IT, Facilities, Biomedical - Forrest General Hospital, the United States

Our topic today is very important, especially when it comes to the future development of hospitals. It is vital to establish effective management systems, and we must look toward using technology to help us with achieving this goal.

**Huiwen YIN**

CEO of Yongning Foundation, Vice President of Taipei Zhongxiao Hospital, Taiwan (China)

Traditional hospitals are facing huge challenges when it comes to renovation. we need new technologies to help us do so, including the following: telemedicine, personalized care, artificial intelligence, mobile and cloud services, and wearable devices.







## A Brief Introduction

Zhongshan Hospital, a budget management unit (BMU) under the National Health and Family Planning Commission, is a comprehensive teaching hospital affiliated to Fudan University. Founded in 1937, the hospital was the first large-scale general hospital managed by the Chinese people.

After 81 years of development, the headquarters of Zhongshan Hospital currently covers an area of 96,000 square meters with a total construction area of 358,000 square meters and 2005 beds for inpatient treatment. Each year, more than 4 million patients came to Zhongshan while more than 160,000 inpatients leave in a good health with more than 110,000 surgical operations done in the hospital. There are more than 4,000 employees in the Zhongshan Hospital including 2 academicians of the Chinese Academy of Sciences (CAS), 2 academicians of the Chinese Academy of Engineering (CAE), and more than 600 people with senior titles.



The Cardiology Department of Zhongshan Hospital affiliated to Fudan University is the most academically influential cardiology department among general hospitals in China. It is a key discipline under the Ministry of Education, a key national clinical priority and a leading specialty clinic of the Shanghai medical field. It is also an essential key clinical medical center and one of the cardiovascular disease clinical quality control centers in Shanghai.



The Urology Surgery department of Zhongshan Hospital was founded in 1952 and was one of the first to establish a urology department in China with 70 beds and an independent ward at that time. The department is the Training Centre for Specialist Physicians of Ministry of Health and urinary endoscope treatment technology.



The Liver Surgery Department was developed from the Zhongshan Hospital Liver Cancer Diagnosis and Treatment Team formed in 1969. Under the leadership of Academician Tang Zhaoyou and other senior specialists, the department has become the national key discipline of oncology, the supporting the organization of the Liver Cancer Committee of Chinese Anti-Cancer Association, and is the Ministry of Education's key laboratory of carcinogenesis and invasion theory.

Dear distinguished guests,

The 2<sup>nd</sup> Asian Medical Week will be held in October 19-21 2019 at the Zhongshan Hospital, Fudan University, Shanghai. It will be co-sponsored by the International Health Exchange and Cooperation Center of the National Health Commission and the Zhongshan Hospital of Fudan University.

The forum is welcoming managers, experts and scholars from world-renowned hospitals to have in-depth discussions on topics of cutting-edge technology, hospital construction, quality management, performance system and doctor-patient relationships. Through this forum, we will build an international academic platform, deepen exchanges and cooperation, and promote the development of medical and public health affairs across the globe.

We sincerely invite you to attend this event and share your valuable ideas and experiences in medical innovation and development.

Time: **October 19-21 2019**

Venue: **Zhongshan Hospital of Fudan University, Shanghai**

Number of Delegates: **300+**

